

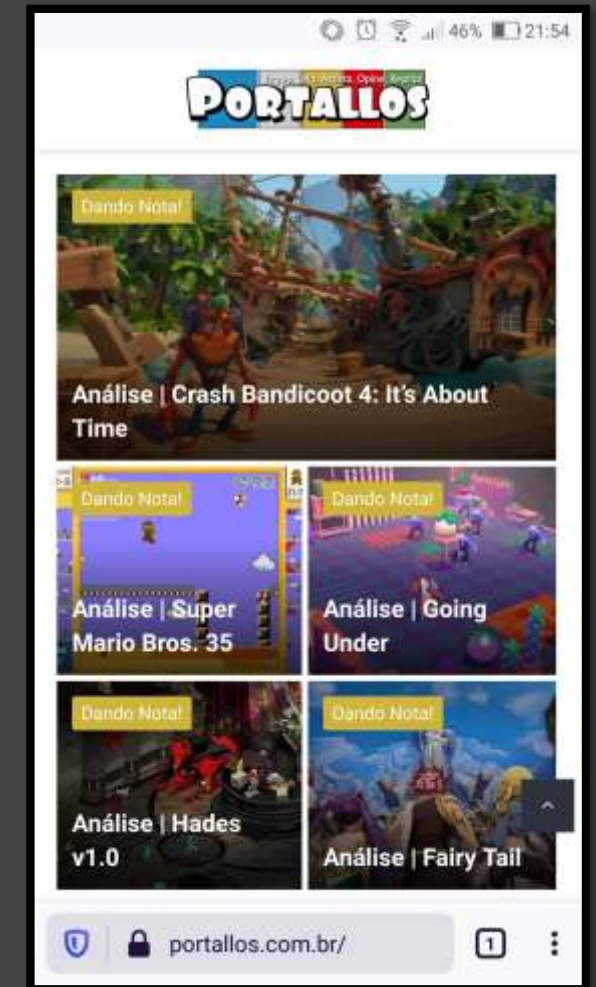
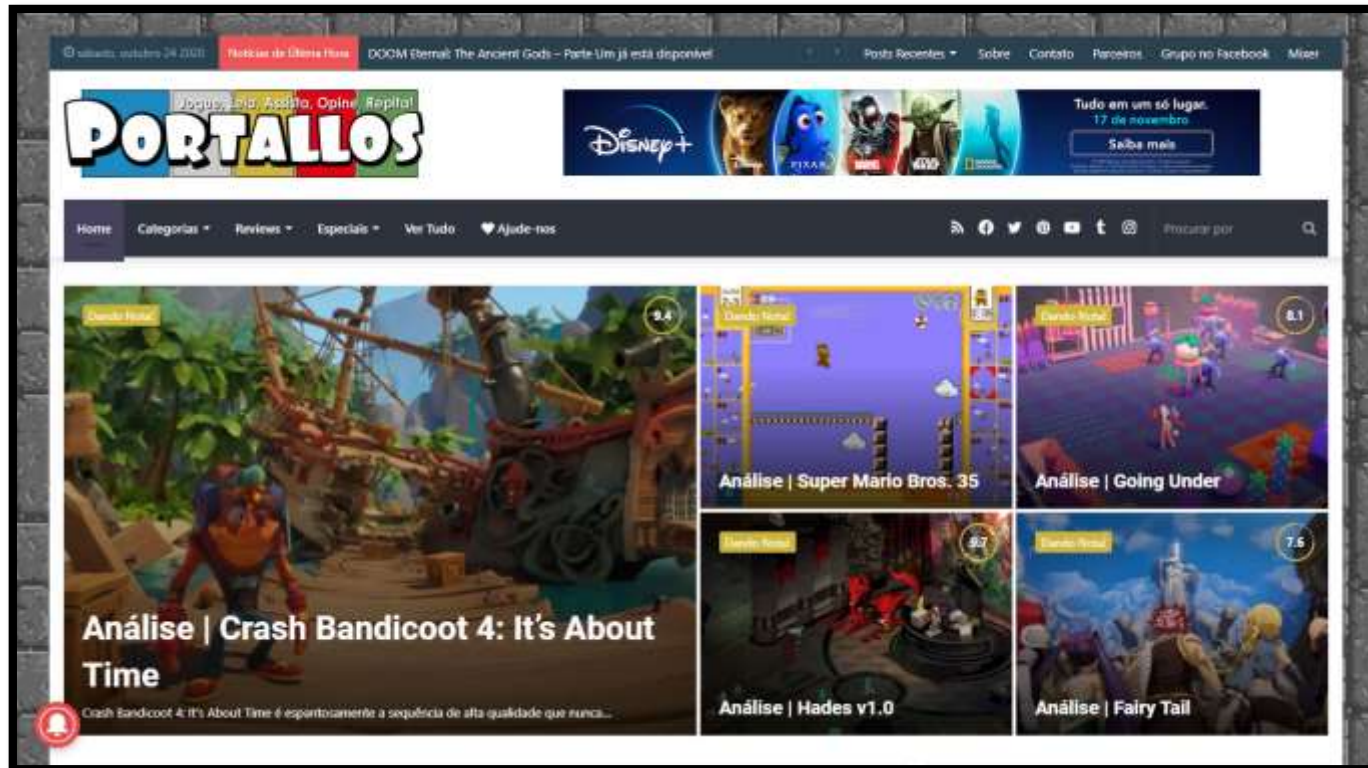


## Media Kit

Site of articles, news and reviews on Games, HQs and Entertainment Pop/Nerd.

# SITE PORTALLOS

Created in February 2008, Portallos recently surpassed the mark of a decade in uninterrupted online activity. We pride ourselves on being the old guard of the internet, focusing on publishing texts in your own online space. Articles, news and, mainly, opinion texts and reviews on games, movies, series, books, comics and entertainment nerd in general. We encourage our community to read and, above all, to think critically and argumentatively.



[portallos.com.br](https://portallos.com.br)

# Companies and studios that support the site

(with copies of their games for [our reviews](#))



## About our reviews

Portallos already writes reviews since the beginnings of its origins. Our archive has around 900 reviews from the most diverse studios and platforms. This is a great number for a totally independent website.

([link 1](#) & [link 2](#))

Initially these texts were just a hobby, but around 2015 we began to take the work seriously, contacting studios for support and help in texts, assigning score and regularly publishing new reviews.

We are currently posting new reviews every week, major releases of the month, as well as the most beloved indie games.

**2018**

We publish more than 80 texts of opinions and reviews of games

**2019**

There were more than 100 texts of opinions and reviews of games

**Oct/2020**

Until october, we publish more than 60 texts of opinions and reviews of games

**998**

Number of posts published on the site from 2019 until Oct/2020, among news, articles, releases and reviews.

# NUMBER OF SITE ANALYTICS

Google Analytics data - between Jan 1, 2019 to Oct 25, 2020

**253.007k**

unique visitors

**298.149k**

total sessions

**2,09**

number of sessions  
per user

**00:00:47**

avg. session duration

# DATA OF THE AUDIENCE

Google Analytics data - between Jan 1, 2019 to Oct 25, 2020

## AGE

- 18 to 24 years: 40,18%
  - 25 to 34 years : 38,07%
  - 35 to 44 years : 12,12%
  - 45 to 54 years : 5,36%
  - 55 to 64 years : 2,57%
  - Above 65 years : 1,70%
- 

## SEX

- Women: 30,02%
  - Men: 69,98%
- 

## COUNTRY

- Brazil: 91,01%
- United States: 3,68%
- Portugal: 1,47%

# PORTALLOS ON FACEBOOK

Our page receives daily updates, interactions with members (in a [private group](#)) and sharing of content from other pages, honoring other pages and friends.

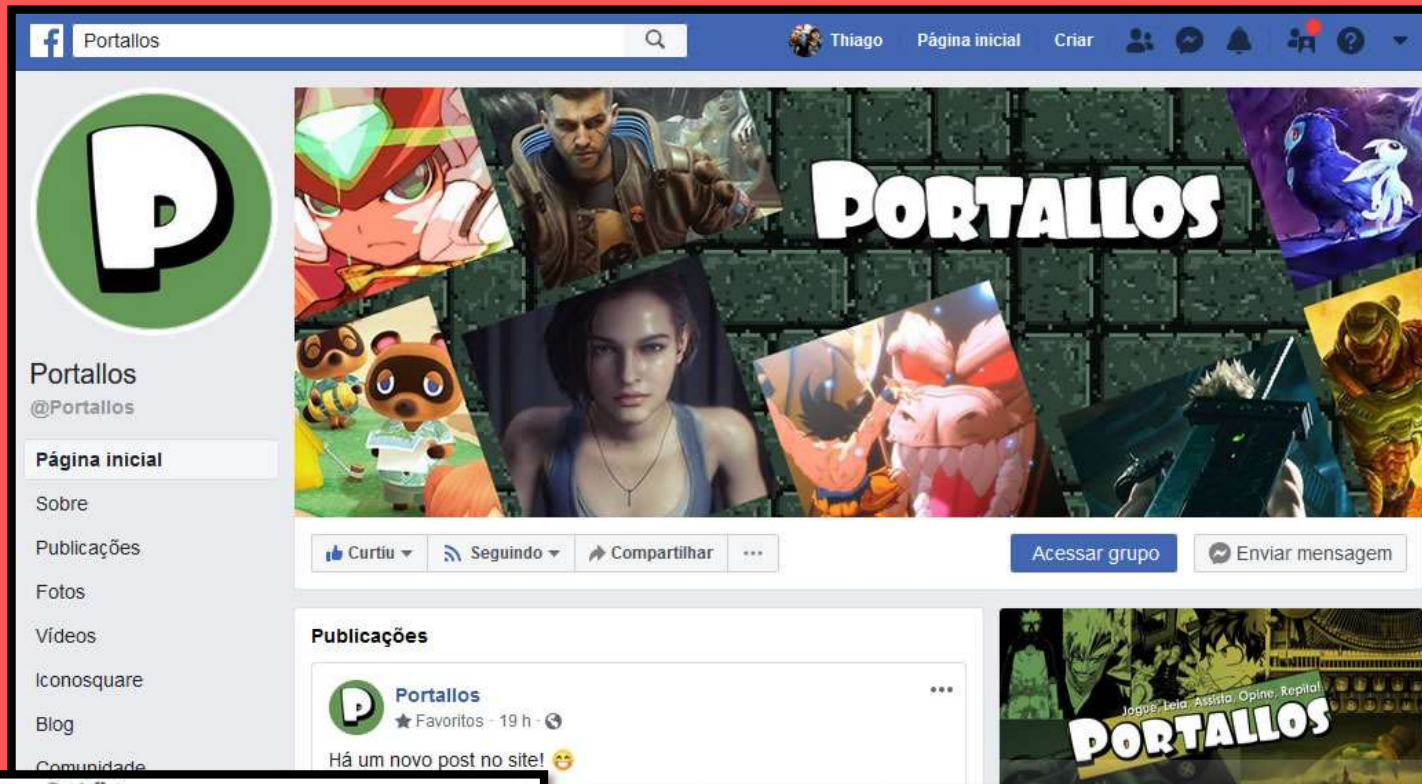
**10.138k**  
followers

# PORTALLOS ON TWITTER & INSTAGRAM

Portallos also has profiles on Twitter and Instagram, which we interact with differently, each in its own way. Gradually we have increased our presence on such social networks.

**2.184k**  
followers

**623**  
followers





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